

Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 17, 2025



Latitude: 37.698888 Longitude: -121.886425

Metro 580 Pleasanton, CA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Population	Current Year Estimated Population	19,877	119,678	195,406
	Population Est 25Q1	19,900	119,417	195,078
	Population Est 24Q4	20,144	119,227	194,710
	Population Est 24Q3	20,047	118,875	194,098
	Population Est 24Q2	20,872	119,975	195,041
	Population Est 24Q1	20,821	120,411	195,808
	Population Est 23Q4	20,758	120,007	195,238
	Population Est 23Q3	20,732	119,849	195,010
	Population Est 23Q2	20,731	119,815	194,966
	Population Fcst	20,084	121,053	198,810
	2010 Census Population	15,587	91,668	152,165
	2000 Census Population	11,298	73,624	114,808
	1990 Census Population	6,837	59,294	92,799
	Current Year Daytime Population	35,260	168,737	243,025
	Average Seasonal Population	70	754	1,318
	Historical Annual Growth, 1990 – 2000	5.15%	2.19%	2.15%
	Historical Annual Growth, 2000 – 2010	3.27%	2.22%	2.86%
	Estimated Annual Growth, 2010 – CY	1.69%	1.86%	1.74%
	Projected Annual Growth, CY to Y5	0.21%	0.23%	0.35%
	Group Qtrs Est	1,733	4,125	4,497
Transient Est Average Last 4 Qtrs	3,385	9,306	11,190	
Households	Current Year Estimated Households	6,781	40,895	65,852
	Households Est 25Q1	6,798	40,797	65,729
	Households Est 24Q4	6,907	40,770	65,642
	Households Est 24Q3	6,868	40,648	65,432
	Households Est 24Q2	7,170	41,108	65,848
	Households Est 24Q1	7,149	41,276	66,142
	Households Est 23Q4	7,123	41,141	65,954
	Households Est 23Q3	7,114	41,092	65,879
	Households Est 23Q2	7,114	41,076	65,861
	Households Fcst	6,871	41,355	66,953
	2010 Census Households	4,983	31,558	52,147
	2000 Census Households	3,584	25,494	40,131
	1990 Census Households	2,082	20,283	31,883
	Historical Annual Growth, 1990 – 2000	5.58%	2.31%	2.33%
	Historical Annual Growth, 2000 – 2010	3.35%	2.16%	2.65%
	Estimated Annual Growth, 2010 – CY	2.15%	1.80%	1.62%
	Projected Annual Growth, CY to Y5	0.26%	0.22%	0.33%
	Population per Household	2.68	2.83	2.90

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Metro 580 Pleasanton, CA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Income	HH Income \$500,000 or more	8.8%	10.2%	10.5%
	HH Income \$250,000 to \$499,999	10.5%	12.2%	12.6%
	HH Income \$200,000 to \$249,999	24.6%	28.4%	29.4%
	HH Income \$175,000 to \$199,999	9.0%	7.6%	7.3%
	HH Income \$150,000 to \$174,999	8.7%	7.2%	6.6%
	HH Income \$100,000 to 149,999	15.7%	13.5%	12.4%
	HH Income \$75,000 to 99,999	6.2%	6.4%	6.2%
	HH Income \$50,000 to 74,999	5.2%	5.0%	5.2%
	HH Income \$35,000 to 49,999	4.2%	3.1%	2.9%
	HH Income \$25,000 to 34,999	1.5%	1.7%	1.7%
	HH Income \$15,000 to 24,999	2.0%	1.9%	1.8%
	HH Income \$0 to 14,999	3.6%	3.0%	3.4%
	Average Household Income	\$216,816	\$252,048	\$261,678
	Median Household Income	\$183,202	\$201,234	\$204,238
	Per Capita Income	\$77,402	\$87,624	\$89,225
	Average Disposable Income	\$147,235	\$155,041	\$156,506
	Median Disposable Income	\$145,061	\$156,704	\$159,767
	Discretionary HH Income Over \$150,000	29.8%	40.6%	42.5%
	Discretionary HH Income \$125,000 to \$149,999	15.6%	14.0%	14.3%
	Discretionary HH Income \$100,000 to \$124,999	14.7%	12.0%	11.1%
	Discretionary HH Income \$75,000 to \$99,999	13.7%	10.8%	9.6%
	Discretionary HH Income \$50,000 to \$74,999	10.5%	9.1%	8.9%
	Discretionary HH Income \$25,000 to \$49,999	8.7%	7.0%	6.8%
	Discretionary HH Income Under \$25,000	7.0%	6.4%	6.7%
	Average Discretionary HH Income	\$109,605	\$121,108	\$122,913
	Median Discretionary HH Income	\$117,214	\$133,240	\$136,933
	Householder White – Count	1,929	15,200	25,308
	Median HH Income	\$173,001	\$182,433	\$188,102
	Average HH Income	\$145,233	\$148,848	\$149,154
	Householder Black or African-American – Count	227	1,085	1,782
	Median HH Income	\$160,066	\$141,712	\$110,701
	Average HH Income	\$136,429	\$130,665	\$112,268
	Householder Hispanic – Count	662	3,645	5,411
	Median HH Income	\$158,119	\$163,448	\$169,855
	Average HH Income	\$136,534	\$137,338	\$139,811
Householder Asian or Pacific Islander – Count	3,394	17,246	27,633	
Median HH Income	\$196,897	\$256,469	\$265,350	
Average HH Income	\$156,237	\$166,390	\$168,243	
Householder Other or Pacific Islander – Count	570	3,718	5,718	
Median HH Income	\$151,455	\$171,770	\$172,598	
Average HH Income	\$134,283	\$140,667	\$140,487	

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Gender	Male Population	9,437	57,663	94,854
	Female Population	10,440	62,015	100,552
Total Population by Age	Count of Pop 0 to 4 years	1,177	5,719	8,882
	Count of Pop 0 to 7 years	1,925	9,159	14,025
	Count of Pop 5 - 13	2,419	13,470	21,343
	Count of Pop 14 - 18	1,024	7,290	12,453
	Count of Pop 19 - 22	915	6,838	11,992
	Count of Pop 22 - 25	634	4,702	8,345
	Count of Pop 25 - 29	960	5,311	8,981
	Count of Pop 30 - 34	1,789	6,623	9,410
	Count of Pop 35 - 39	2,287	8,396	11,741
	Count of Pop 40 - 44	2,319	10,625	15,666
	Count of Pop 45 - 59	4,080	27,434	46,752
	Count of Pop 60 - 74	1,723	15,780	27,289
	Count of Pop 75 - 84	418	5,296	9,082
	Count of Pop 85+	132	2,194	3,469
	% of Pop 0 to 4 years	5.9%	4.8%	4.5%
	% of Pop 0 to 7 years	9.7%	7.7%	7.2%
	% of Pop 5 - 13	12.2%	11.3%	10.9%
	% of Pop 14 - 18	5.2%	6.1%	6.4%
	% of Pop 19 - 22	4.6%	5.7%	6.1%
	% of Pop 22 - 25	3.2%	3.9%	4.3%
	% of Pop 25 - 29	4.8%	4.4%	4.6%
	% of Pop 30 - 34	9.0%	5.5%	4.8%
	% of Pop 35 - 39	11.5%	7.0%	6.0%
	% of Pop 40 - 44	11.7%	8.9%	8.0%
	% of Pop 45 - 59	20.5%	22.9%	23.9%
	% of Pop 60 - 74	8.7%	13.2%	14.0%
	% of Pop 75 - 84	2.1%	4.4%	4.6%
	% of Pop 85+	0.7%	1.8%	1.8%
Median Age	37.2	40.7	41.5	
Average Age	35.9	39.5	39.9	
Male Population by Age	% of Pop 0 to 4 years	6.3%	5.0%	4.8%
	% of Pop 5 - 13	12.9%	11.8%	11.4%
	% of Pop 14 - 18	5.5%	6.5%	6.8%
	% of Pop 19 - 22	4.8%	6.1%	6.5%
	% of Pop 22 - 25	3.2%	4.1%	4.5%
	% of Pop 25 - 29	4.9%	4.6%	4.8%
	% of Pop 30 - 34	8.7%	5.5%	4.8%
	% of Pop 35 - 39	10.8%	6.6%	5.6%
	% of Pop 40 - 44	11.8%	8.4%	7.5%
	% of Pop 45 - 59	20.4%	23.3%	24.1%
	% of Pop 75 - 84	1.8%	3.7%	4.0%
	% of Pop 60 - 74	8.3%	12.9%	13.9%
	% of Pop 85+	0.7%	1.5%	1.4%
	Median Age	36.7	39.9	40.6
Average Age	35.2	38.6	39.0	

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	% of Pop 0 to 4 years	5.6%	4.5%	4.3%
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	% of Pop 40 - 44	11.5%	9.3%	8.5%
	% of Pop 45 - 59	20.7%	22.6%	23.7%
	% of Pop 60 - 74	9.0%	13.4%	14.1%
	% of Pop 75 - 84	2.4%	5.1%	5.3%
	% of Pop 85+	0.7%	2.2%	2.1%
	Median Age	37.6	41.3	42.2
Average Age	36.6	40.3	40.7	
Race	Count of White	5,638	42,531	69,997
	Count of Black or African-American	958	3,729	5,545
	Count of Asian or Pacific Islander	10,251	56,848	93,345
	Count of Other races	3,030	16,570	26,519
	White	28.4%	35.5%	35.8%
	Black or African American	4.8%	3.1%	2.8%
	Asian	51.6%	47.5%	47.8%
	Other Races	15.2%	13.8%	13.6%
Language Spoken	Speak English at Home	50.5%	53.4%	53.9%
	Speak Spanish at Home	6.0%	6.0%	5.1%
	Speak French or French Creole at Home	0.4%	0.2%	0.3%
	Speak German at Home	0.1%	0.3%	0.2%
	Speak Other Indo-European Languages at Home	12.4%	12.6%	12.8%
	Speak Russian and Other Slavic Languages at Home	0.9%	1.4%	1.3%
	Speak Chinese at Home	9.5%	9.9%	10.5%
	Speak Korean at Home	2.2%	2.3%	2.2%
	Speak Vietnamese at Home	0.6%	0.9%	0.9%
	Speak Other Asian Languages at Home	13.5%	10.3%	10.0%
	Speak Tagalog and Other Pacific Languages at Home	1.8%	1.7%	1.6%
	Speak Other Language at Home	2.1%	1.1%	1.1%
Hispanic	Hispanic Population	2,883	13,719	20,918
	Hispanic Population Percent	14.5%	11.5%	10.7%
	Mexican	60.0%	64.1%	64.4%
	Puerto Rican	3.9%	5.6%	5.4%
	Cuban	0.1%	1.9%	2.0%
	Dominican	0.0%	0.2%	0.2%
	Central American	9.4%	6.9%	7.9%
	South American	7.9%	10.2%	11.2%
	Other Hispanic	18.7%	11.1%	8.9%
	2000 Hispanic Population Percent	13%	11%	10%
	1990 Hispanic Population Percent	9%	8%	8%

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Ancestry	American (percent of total population)	1.4%	1.4%	1.3%
	American	0.3%	0.8%	0.8%
	Native American (ie. Indian/Eskimo)	0.9%	0.4%	0.3%
	Hawaiian/Pacific Islander	0.2%	0.2%	0.2%
	Asian (percent of total population)	45.2%	41.7%	42.2%
	Chinese	12.5%	11.9%	12.7%
	Japanese	0.4%	0.6%	0.6%
	Korean	2.8%	2.7%	2.6%
	South Central Asian (ie. Indian)	26.7%	23.7%	23.4%
	South East Asian (ie. Vietnamese)	0.7%	0.6%	0.8%
	Other Asian	2.0%	2.1%	2.0%
	European (percent of total population)	6.7%	12.5%	13.1%
	British	1.1%	2.3%	2.3%
	Dutch	0.1%	0.2%	0.3%
	French	0.2%	0.4%	0.4%
	German	1.1%	2.3%	2.5%
	Italian	0.8%	1.4%	1.6%
	Polish	0.2%	0.4%	0.4%
	Scandinavian	0.5%	1.0%	1.1%
	Scotch/Irish	1.7%	2.7%	2.6%
Other European (ie. Greek/Russian)	1.0%	1.7%	1.8%	
Middle Eastern	0.9%	1.0%	1.0%	
Other Ancestry	13.8%	16.2%	16.5%	
Unclassified Ancestry	6.6%	6.7%	6.7%	
Education (Age 25+)	Adult Population (25 Years or Older)	13,708	81,659	132,390
	Elementary (0 to 8)	2.6%	2.2%	2.3%
	Some High School (9 to 11)	2.3%	1.9%	1.8%
	High School Graduate (12)	9.4%	9.8%	9.5%
	Some College (13 to 16)	11.9%	11.9%	11.8%
	Associates Degree Only	4.7%	5.8%	5.8%
	Bachelors Degree Only	37.6%	36.8%	37.1%
	Graduate Degree	31.5%	31.6%	31.7%
	% College (4+)	69.1%	68.5%	68.8%
Household Type	Total Households – count	6,781	40,895	65,852
	One Person HHs – count	1,431	7,586	11,196
	Family HHs – count	4,717	31,117	51,386
	Married Couple – count	3,659	26,462	44,280
	w/own children – count	2,069	14,444	24,106
	w/out own children – count	1,590	12,018	20,174
	Male Householder – count	417	1,498	2,197
	Female Householder – count	641	3,157	4,909
	Non-Family Households – count	633	2,192	3,269
	1 Person Household	21.1%	18.5%	17.0%
	2 Person Household	28.3%	27.6%	27.0%
	3 Person Household	21.4%	20.0%	20.2%
	4 Person Household	21.2%	23.7%	24.9%
	5 Person Household	5.3%	6.5%	7.1%
6 Person Household	1.7%	2.4%	2.6%	
7+ Person Household	1.0%	1.2%	1.3%	
% Households With Children	40.1%	40.8%	41.4%	

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Housing	Total Housing Units	7,132	42,284	67,890
	Owner Occupied Percent	39.2%	60.0%	64.8%
	Renter Occupied Percent	55.9%	36.7%	32.2%
	Vacant Housing Percent	4.9%	3.3%	3.0%
	Total Housing Units (Census 2000)	3,990	26,551	41,433
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	50.2%	57.4%	55.7%
	Property Value \$750,000 to \$999,999	27.5%	11.2%	9.6%
	Property Value \$500,000 to \$749,999	6.4%	4.0%	3.7%
	Property Value \$400,000 to \$499,999	0.3%	0.5%	0.8%
	Property Value \$300,000, to \$399,999	0.3%	0.5%	0.5%
	Property Value \$200,000 to \$299,999	0.3%	0.3%	0.4%
	Property Value \$150,000 to \$199,999	0.9%	0.6%	0.5%
	Property Value \$100,000 to \$149,999	0.8%	0.6%	0.6%
	Property Value \$60,000 to \$99,999	0.2%	0.2%	0.1%
	Property Value \$40,000 to \$59,999	0.2%	0.1%	0.0%
	Property Value \$0 to \$39,999	0.3%	0.8%	0.8%
	Median Home Value	\$1,127,742	\$1,271,234	\$1,296,078
Wealth per Household	\$0 and under - percent	17.3%	15.7%	15.4%
	\$1 to \$4999 - percent	7.9%	6.8%	6.5%
	\$5k to \$9999 - percent	4.4%	3.9%	3.8%
	\$10k to \$24999 - percent	6.1%	5.8%	5.7%
	\$25k to \$49999 - percent	6.5%	6.5%	6.5%
	\$50k to \$99999 - percent	9.4%	9.7%	9.8%
	\$100k to \$249999 - percent	17.3%	18.3%	18.5%
	\$250k to \$499999 - percent	13.7%	14.7%	14.9%
	\$500k+ - percent	17.5%	18.7%	19.0%
	Median HH Wealth	\$91,686	\$114,346	\$119,457
	Avg HH Wealth	\$267,492	\$285,783	\$289,466
Economic Viability	Economic Viability Local	383	358	353
	Economic Viability Indexed	138	129	127
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	10,626	63,288	103,670
	Managerial/Executive	23.7%	27.3%	28.5%
	Professional Specialty	46.0%	42.8%	42.0%
	Healthcare Support	1.6%	1.3%	1.2%
	Sales	6.7%	8.1%	8.2%
	Office & Administrative Support	6.6%	7.7%	7.3%
	Protective Service	1.9%	1.4%	1.4%
	Food Preparation	2.8%	2.8%	3.0%
	Building Maintenance & Cleaning	0.2%	0.8%	0.7%
	Personal Care	2.4%	1.6%	1.6%
	Farming, Fishing, & Forestry	0.4%	0.1%	0.1%
	Construction	2.3%	2.2%	2.3%
	Production & Transportation	5.3%	4.1%	3.8%
	Percent White Collar Workers	84.7%	87.1%	87.3%
	Percent Blue Collar Workers	15.3%	12.9%	12.7%

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	Agriculture/Mining/Construction	3.1%	2.8%	3.2%
	Manufacturing	9.8%	12.1%	11.7%
	Transportation	3.2%	3.4%	3.6%
	Information	6.0%	5.3%	5.1%
	Wholesale/Retail	9.4%	11.6%	11.0%
	Finance, Insurance, Real Estate	6.5%	6.9%	7.3%
	Professional Services	30.2%	25.7%	25.2%
	Management Services	0.2%	0.3%	0.3%
	Administrative/Waste Services	4.0%	2.4%	2.5%
	Educational Services	16.2%	17.9%	18.7%
	Entertainment Services	5.1%	6.0%	6.0%
	Other Professional Services	3.2%	2.4%	2.3%
	Public Administration	3.1%	3.2%	3.2%
Vehicles per HH	No Vehicles	3.3%	3.4%	3.5%
	1 Vehicle	42.3%	29.0%	26.6%
	2 Vehicles	39.7%	46.1%	45.3%
	3 or more vehicles	14.7%	21.6%	24.6%
	Average Number of Vehicles	1.69	1.93	2.01
Change	Births (last 12 months)	182	1,025	1,679
	Deaths (last 12 months)	67	704	1,185
	Migration (last 12 months)	-1,109	-571	-58
Work place	Workplace Establishments	1,624	7,557	9,420
	Workplace Employees (FTE)	22,760	83,866	101,396